

PARTNERSHIP TOOLKIT

Welcome

Welcome to KDP University! We are so honored to be partnering with you to provide the NAPDS community with access to our professional development for educators. This toolkit seeks to answer questions about the partnership, provide you with resources to effectively market and promote the partnership, and information on how to access the courses.

Your KDP Contact(s)

Below are your key contacts at the Kappa Delta Pi HQ office related to KDP University.

- Matthew Wright – For technical issues, contact matt@kdp.org.
- Chris Beaman – For marketing, contact chris@kdp.org.
- Michelle Melani – For general questions, contact michelle@kdp.org.
- Christopher Whited – For membership/chapter questions, contact christopher@kdp.org.

Discount Code

The NAPDS has been assigned a unique discount code, which gives users the reduced price of \$59 per course (a \$20 discount) and \$14 per lesson (a \$5 discount). The discount code is:

NAPDS25

Benefits of KDP University

Below is a list of some of the key benefits associated with KDP University.

- Educators receive a lifelong ePortfolio to showcase their skills, interest, artifacts, course completions (i.e., digital badges), and more.
- Each course aims to develop at least one competency in compliance with national standards.
- Courses are asynchronous, self-paced, and interactive.
- Each course guarantees at least 10 hours of active engagement to complete all activities.
- Final projects are individually graded and are intended to be a project that can be immediately implemented in the classroom.
- Teachers can exchange information and ideas within the network of other past and present participants—greatly enhancing the learning experience.
- The courses qualify for 10 hours of CEU credit in some states, such as Texas, where KDP is an approved provider.

Sample Promotional Language

Below are sample posts / blurbs for your website and/or social media to promote the partnership and KDP University. Please contact [Chris Beaman](#) if you are interested in sample promotional language for individual courses.

We are excited to announce our partnership with KDP University (powered by @KappaDeltaPi), saving you money (25% off) on research-based micro-credentials! Courses on subjects like Social-Emotional Learning, Principles of Culturally Relevant Teaching, and Supporting Grieving Students help you grow your skills and earn you CEU credit!

KDP University (by @KappaDeltaPi) provides a learning environment that offers a variety of research-based courses designed to support you in your career advancement and development in professional competencies.

Through KDP University, LEARN via modular courses, enriched videos, and interactive sessions, CONNECT with peers globally, and SHOWCASE your academic and professional accomplishments in your ePortfolio. @KappaDeltaPi

About KDP

We would be most interested in producing a joint press release with you to announce our partnership. If you are working on a press release, here is a short blurb you can use for KDP.

Kappa Delta Pi (KDP), International Honor Society in Education, is a 501 (c) (3) professional membership association established in 1911 to foster excellence in education and promote fellowship among those dedicated to teaching. Today, the organization remains committed to supporting teachers by cultivating growth, leadership, and professional community—while celebrating the impact of the teaching profession. More than 1.2 million women and men have been initiated into KDP, and their diverse membership includes educators at all phases and levels of their careers. Presently, KDP is comprised of more than 700 active chapters and nearly 40,000 members worldwide.

Links

Below are links for you to potentially include in your marketing related to this partnership.

- KDP University main page (short URL): <https://learn.kdp.org>
- KDP University main page (full URL): <https://www.kdp.org/kdpuniversity.php>
- Course Catalog: <https://www.kdp.org/menu/cn>
- Kappa Delta Pi main website: <https://www.kdp.org>



KAPPA DELTA PI

INTERNATIONAL HONOR SOCIETY IN EDUCATION

3707 Woodview Trace • Indianapolis, IN 46268-1158 • 800-284-3167 • 317-871-4900 • Fax: 317-704-2323 • KDP.org

Accessing KDP University Courses

Below are steps your users should take to access the courses.

1. Go to <https://learn.kdp.org> to be taken to the KDP University home page.
2. Click the View Catalog button to see the full course catalog. (Or visit <https://www.kdp.org/menu/cn>).

VIEW CATALOG

3. Click on the course you would like to purchase.
4. Click the Login to Enroll button to start the purchase process.

Login to Enroll

5. Log in to your KDP account or create one if you don't have one already—you'll be walked through it! Your KDP account will be synced with a CourseNetworking account, and you'll be sent an email with your CourseNetworking account info; be sure to save this email!
6. Once you arrive at the purchase page for any course, enter the coupon code **NAPDS25** and click apply.

APPLY COUPON CODE

APPLY

7. KDP University courses are purchased with coins. Click the Purchase Course button; then click Purchase Coins to be taken to the payment page.

PURCHASE COINS

8. Enter your payment information and click Submit Payment. A receipt will be sent to the email address associated with your KDP account.

Submit Payment

9. Now that you've purchased coins, click the Purchase Course button again to apply those coins to the course.

PURCHASE COURSE

10. You'll be taken directly to the course. Now that you've purchased the course, you're enrolled in perpetuity. You'll also be able to go directly to CourseNetworking at thecn.com to access any courses you've purchased; be sure to use your CourseNetworking login info from step 5 to access them.



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